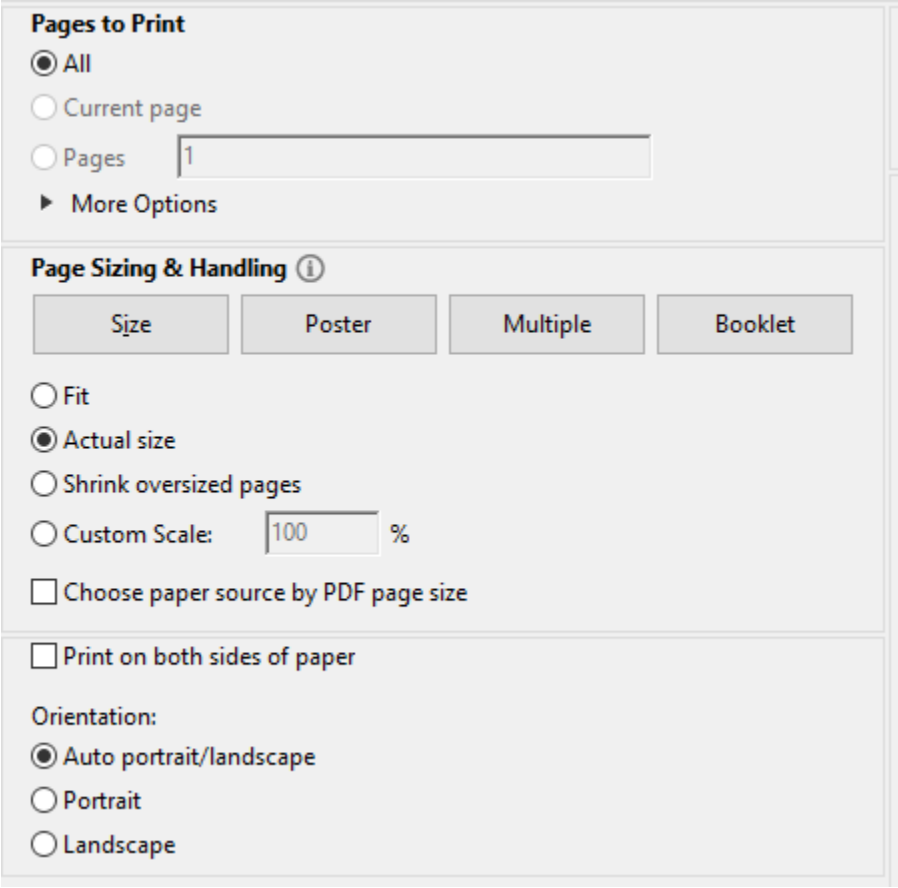
Shelf Talker Printing Tips

New shelf talkers are now saved in PDF format (starting summer 2019).

Shelf talkers will usually open in a new website window and can be printed from there but if you have trouble printing them you should save them to your computer and open them with Adobe Acrobat Reader.

Adobe Reader should be installed on pro shop computers but can be downloaded if necessary. The latest version can be found here: https://get.adobe.com/reader/



If the shelf talker is not printing to the correct size, make sure your printing options match this example.

Click the size button

Select actual size

(for pro shops with the smaller shelf talkers, select Custom Scale and 80% to get a shelf talker that is 8” wide)

Orientation should be Auto or Landscape.